**Page 1**

Title of the page will be “**2017-18 Product Catalog**”.

Please use photo “1GCP 1”

and include the our company logos (1BDT.eps and 1HBC.png)

**Page 2/3**

Title of the page will be “**About Us**”.

Please use photo “2-heli.jpg”, “2-sled,jpg”, “2-BDL”

Wording can be across both pages

Welcome to our **14th season** of Black Diamond Lodge, Black Diamond Tours and Niseko Auto. The 2018 season also marks our 5th season of the Hokkaido Backcountry Club, our mechanized wing of JRT Trading.

JRT (which stands for Japan Road Trip) was established in Oct of 2003 when our founder Clayton Kernaghan went "all in" and decided to purchase a lodge in Higashiyama to serve as a base to finally pursue his dream of starting a tour company dedicated to hardcore skiers and boarders while also offering a low cost rental car alternative allowing expat families and friends the ability explore the wonders of Hokkaido on their own.

A lot has transpired in the past 14 years. Tours grew from just a single guide to a world class team of over 16 guides with experience and training from around the world, our vehicle rental program has grown to include everything from budget to baller, our lodge has seen a plethora of upgrades and HBC was born and now offers Japan's best snowmobile, heli and cat tours.

While change is inevitable,two things remain constant for us:

**1. Our love of sharing Hokkaido's incredible natural assets with you, our valued guests**

**2. Our passion to help make Hokkaido a world class adventure sports destination.**

Becoming world class can only be accomplished by hard work, determination, education and cooperation. The road has been very difficult at times but as we all know, few things in life worth doing come easy. With your continued support and feedback, Hokkaido WILL get there!

**Page 4**

Title of the page will be “**Evolution of Niseko**”

Please use photo “4-niseko.jpg”,

With increased numbers of foreign travelers, resorts around Hokkaido have also undergone many changes. Along with new lifts and developments, many resorts have now instituted a long overdue open gate/ backcountry policy to help satisfy the undeniable and rapidly increasing backcountry skier/boarder market. Each resort has a slightly different twist, so please be sure to check in with us or the resort to find out the latest. While Niseko United has recently invested heavily into the growing beginner Asian market with 4 new lifts, little has been dedicated to the hardcore powder junkies. Please be sure to let the local tourism board that you (like us) want the more and ask them when they will finally open and control **Yunosawa** and **Harunotaki**.

Despite our consistent weather and relatively stable snowpack, with all this wind and snowfall, accidents DO happen in Hokkaido. Since 1937, there has been 103 individuals that have reported an encounter with an avalanche in Niseko United, and unfortunately 15 people have lost their lives. Given the negative press and connotation of a backcountry "accident" we suspect there have been MANY more that have gone unreported. Please be careful out there and be prepared for self rescue no matter where you are.

**Page 5**

Title of the page will be “**Fatalities in Niseko**”

Please use “5-Sam.jpg” below the text and also have a caption: We miss you "Rendog"“

On February 25th Niseko lost a legend. **Sam Kerr,** loving husband, father, mountain and rafting guide lost his life to an avalanche on the southeast face of **Haru-no-taki**. The snow was incredible that day, but the crowds and lift lines were even more so. When you use a lift and/or you're in competition for fresh powder, decisions get made much faster as was the case on that very day. People enter these areas because they offer the steepest and best fall-line riding in the area and they are so easily accessed. Simply out, people duck these ropes because these areas never open. If these areas were controlled and managed, we believe that people would wait and locals would self police and strongly enforce these policies. If you give advanced skiers and boarders the opportunity to actually ski these areas, they will respect you back and follow the rules. 4 years ago we lost a wonderful neighbor and father of three when he skied into a fresh glide crack in the Yunosawa area. Had this area been managed, he may still be with us today. Let's not let these losses go in vein. Together we can make positive change happen.

Note: BDL and T are trying to make a positive change and this is why we asking all of guests to follow the current rules.

**Page 6**

Title of the page will be “**Table of Contents**”

Please list the title of each page and page number

Please use any of the photos named “Powder Shot” if you need a photo

**Page 7**

Title of the page will be “**Guides**”.

For this page, I will need each guide's photo, name, their position, and qualifications.

Please also include a flag of each person's nationality

Our first priority is always your safety which is why all of our guides are all highly trained in avalanche risk management, backcountry travel, and first aid. Our guides are involved in ongoing professional training and maintain certifications with their respective associations. Safety always comes first but it is important to remember that there does exist inherent risks in backcountry travel meaning that anytime we leave the ski area boundary, we require all of our clients to be equipped with a full kit of avalanche safety equipment (transceiver, shovel, & probe) and ask that any instructions given by our guides are explicitly followed to mitigate risk and ensure an epic powder day.

Each of our guides brings something a little different to the crew but one thing is for sure, they all share a passion for the mountains and and have an intimate knowledge of Hokkaido’s best powder lines. We meet daily to discuss current conditions at each area, monitor the weather, and adjust the schedule to make sure you are headed to the best snow each and every day.

**Chris Eckel - Head Guide**

Avalanche/Helicopter Ski Guide (Alaska) level 3

AIARE Level 3

Emergency Medical Technician

USA

**Sandy Miller - Lead Guide**

Avalanche/Helicopter Ski Guide (Alaska) level 2.5

AAI Level 3 forecaster

Wilderness First Responder

USA

**Peter Leh - Lead Guide**

AMGA Ski Guide

AIARE Level 3

AMGA Instructor

Emergency Medical Technician

USA

**Dawn Riley - Lead Guide**

Avalanche/Helicopter Ski Guide (Alaska) level 3

AIARE Level 3

Emergency Medical Technician

USA

**Chris Shelly - Lead Guide**

AMGA Ski Guide

CAA Operations Level 3

EMT

USA

**Julian Hanna - Lead Guide**

AMGA Ski Guide

AIARE Level 3

AAA Level 3

Emergency Medical Technician

USA

**Brian Muller - Lead Guide**

AMGA Ski Guide

AAI Level III Avalanche

Outdoor Emergency Care

USA

**Yuya Kodani - Shimamaki Snowcats Specialist**

Emergency First Aid

Japan Avalanche Association Operations Level 1

Japan

**Takehiro Mattias Hosogai - Multi-day Tour Specialist**

Japan Avalanche Association Operations Level 1

Wilderness First Aid

Japan

**Junichi Saotome - Tail Guide**

Japan Avalanche Association Operations Level 1

Wilderness First Aid

Japan

**Sam Roche - Tail Guide**

AIARE Level 2

Wilderness First Responder

USA

**Phil Welch - Tail Guide**

Japan Avalanche Association Operations Level 1

Wilderness First Aid

UK

**Page 8**

Title of the page will be “Multi-day Trip Comparison Chart”

Please make a chart similar to the below. It would be great to add the page numbers of each product in a column

http://blackdiamondtours.com/day-tours/day-trip-comparison/

**Page 9**

Title of the page will be “Day Trip Comparison Chart”

Please make a chart similar to the below. It would be great to add the page numbers of each product in a column

http://blackdiamondtours.com/multi-day-tours/multi-day-trip-comparison/

**Page 10/11**

Title of the page will be “Shimamaki Snowcats”

Please use photo “10-Shimamaki.jpg” and spread the picture and title across both pages.

Also please include “01HBC logo.png” too

Experience cat skiing at our Shimamaki location and get ready to ride untouched powder in the Karibayama mountain range!

**Page 12/13**

This section will have the information about our tours.

Please use any of the photos below. It would be great to have 3 or more photos. :

12-Shimamaki1 - 5

**2-day Cat Skiing: ¥145,000**

Includes 2 nights of accommodation

**4-day Cat Skiing: ¥280,000**

Includes 4 nights of accommodation

**Private Cat Skiing: ¥595,000/ day**

Lodging for Private Guests: ¥13,000/ person / night

\*All trips include transfer to/ from Niseko, avalanche gear, and all meals.

\*Trips depart at 13:00 from Niseko on Sundays, Tuesdays, and Thursdays.

**Facts**

Runs per day: 6 - 13

Average vertical per run: 450m/ 1477 ft

<https://www.youtube.com/watch?v=2czbp9V9F4A>

Slope steepness: 15 - 35

Max vertical recorded in a day: 6,500m/ 21,325 ft

**Page 14**

Title of the page will be “Motta Onsen”

Please use photos “14-Motta1-4”

This trip is a unique package, blending deep powder skiing with a rich cultural experience. For 2 nights you will be staying in the sleepy, coastal village of Shimamaki, a two hour drive Southwest of Niseko. The area is famous for big mountains, trophy salmon fishing, and an abundance of seafood. At the end of each day you can relax at your accommodations in the rustic, yet charming Motta Onsen or Chihasegawa Onsen hot spring lodges. At these traditional Japanese lodges guests will have full access to the Onsen pools, indulge in fresh local seafood dishes, and enjoy Japanese beer and sake.

**Page 15**

Title of the page will be “Chihasegawa Onsen”

Please use photos “15-Chihasegawa1-3”

**Page 16**

Title of the page will be “Backcountry Touring Day Trips”.

Please use photos “16-BC1”

Do you have experience using skins and have done a variety of backcountry tours on skis or a splitboard before? Then our Advanced Backcountry Tours trip is the right choice for you.We offer backcountry tours to a variety of destinations and will ultimately allow the weather to decide where we will go on the day of your trip.

Private: ¥75,000 for a group of 5

Group: ¥17,900 per person

Includes avalanche gear and transfers.

Options for the day include: Lower Yotei, Shiribetsu, Nitonupuri, Goshiki Onsen

**Page17**

Title of the page will be “Lift Assisted Backcountry Day Trips”.

Please use photos “17-PH1” or “17-PH”.

The island of Hokkaido is battered with relentless light, dry snow from December to March every year; the challenge is knowing where to go each day. Factors like variable weather, strong winds, poor visibility and distinct micro-climates mean that KNOWLEDGE IS POWDER!

Private: ¥75,000 + lift tickets for a group of 5

Group: ¥17,900 + lift tickets per person

Includes avalanche gear and transfers.

Options for the day include: Annupuri, Moiwa, Rusutsu, Kiroro, or Kokusai

**Page 18/19**

- Title of the page will be “Yotei Summit Tours” and please spread the title and picture 18-Yotei.jpg” across both pages.

Please use photos “18-Yotei2.jpg”in the corner somewhere too

Mount Yotei dominates the skyline of the Niseko Valley and is one of the highest peaks in Hokkaido. If a trip to ski Mt Yotei has been calling your name and you are looking for a challenge this tour is for you. The skin up this iconic peak can take between 5 and 8 hours and will truly test your fitness.

We maintain an ongoing standby list to ski Mt Yotei throughout the winter and can add you to this list at no charge. Please advise us of the dates that you will be staying in Niseko and would be available to climb Yotei. If weather and snow conditions align our office will contact you the afternoon before the proposed trip. There is a short window for these trips due to the variable conditions but, you will not be charged until you have confirmed your trip.

Group: ¥19,500 per person

Includes avalanche gear and transfers.

**Page 20/21/22/23**

- Title of the page will be “Multi-day Tours” . We will explain our three tours.

Please use photos “20-MD” and “20-MD2”

Japan Ski Packages are our true specialty at Black Diamond Tours – our experience and insights offer guests a unique experience like no other. The itineraries included below of the Japan Ski Packages lay out an initial plan but, your guide will offer additional options daily based on current conditions. With our 15 years of experience in Hokkaido, we not only know our mountains inside and out, we also know what weather works best for each zone we visit and how best to understanding the snow forecasts.

**Power Trip**

Shred as much powder as possible which usually means riding lifts, but if there isn’t great snow in the resort I’m willing to walk!

**¥329,000 per person**

Jan 9 - 17

Day 1: Transfer to Niseko

Day 2: Guided skiing in Niseko area. Options include: Rusutsu, Moiwa, Shiribetsu.

Day 3: Guided skiing in Niseko area.

Day 4: Guided skiing in Niseko area.

Day 5: Guided skiing in Sapporo area. Options include: Kiroro, Kokusai, Teine.

Day 6: Guided skiing in Central Hokkaido

Day 7: Guided skiing in Central Hokkaido

Day 8: Guided skiing in Central Hokkaido; Transfer to Sapporo for dinner and drinks.

Day 9: Transfer day.

Includes: 7 Days Guiding, 7 days lift tickets, 8 nights accommodation(twin/shared), avalanche safety equipment, transportation except airport departure transfer.

**Unplugged**

Get away from the crowds and ski untracked as much as possible which means touring, its about the quality, NOT quantity!

**¥359,000 per person**

Jan 31 - Feb 9

Day 1: Transfer to Niseko.

Day 2: Guided skiing in Niseko area. Options include: Shiribetsu Dake, Yotei, Iwaonupuri.

Day 3: Guided skiing in Niseko area

Day 4: Guided skiing in Sapporo area. Options include: Kiroro BC, Kokusai BC, Sapporo Dake. Transfer to Sapporo

Day 5: Guided skiing in Sapporo area.

Day 6: Transfer to Furano. Unguided day; either take a rest day, or spend the afternoon exploring the Furano Resort.

Day 7: Guided skiing in Tokachidake region.

Day 8: Guided skiing in Tokachidake region. Transfer to Asahikawa.

Day 9: Guided skiing in Asahidake. Transfer to Sapporo

Day 10: Transfer Day

Includes: 7 Days Guiding, 3 days lift tickets, 9 nights accommodation (twin/shared), daily breakfast, transportation except airport departure transfer.

**Japarch Special**

Hit resorts when it’s on but also ski tour some big lines in Central Hokkaido and get the best views with great weather!

**¥269,000 per person**

Feb 28 - Mar 6 & Mar 7 - 13

Day 1: Arrive to Chitose airport, transfer and stay in Furano

Day 2: Guided skiing at Asahidake, stay at Asahidake

Day 3: Guided skiing at Asahidake

Day 4: Guided skiing in Tokachidake, stay at Tokachidake

Day 5: Guided skiing in Tokachidake

Day 6: Guided skiing in Kurodake, transfer and stay in Sapporo

Day 7: Transfer Day

Includes: 5 Days Guiding, 2 days lift tickets, 6 nights accommodation (twin/shared), daily breakfast, transportation except airport departure transfer.

**Page 24/25**

Title of the page will be “Avalanche Courses”

Please use photos “22-AST1” and “22-AST2”

Black Diamond Tours offers avalanche courses in Niseko. As a certified AST training operation all of our courses follow the Avalanche Canada curriculum and are taught by certified AST Instructors.

Both courses are highly recommended to recreational skiers and boarders who intend to ski/ride in off-piste, sidecountry, or backcountry terrain. These courses are recognized by Avalanche Canada and participants will receive a certificate upon completion.

**AST 1 (2 days)**

¥25,000/ person

**Course Dates:**

Dec 9/10

Dec 12/13

Mar 3/4

Mar 10/11

**AST 2 (4 days)**

¥55,000/ person

\*Local discount of 5,000yen is available to all Japanese residents. Please send us a copy of a valid resident card.

**Page 26**

Title of the page will be “Partners”

I would like to somehow show our 4 partners in this one page. Here are our 4 partners.

Please use their logo for each partner.

**1. Black Diamond Lodge**

Enjoy the down to earth atmosphere at the Black Diamond Lodge. Located a short walk from the base of the Niseko Village chairlifts this is the true powder hunters lodge.

**2. Niseko Auto**

Niseko Auto is Hokkaido’s original English speaking rental agent. We offer everything from budget to luxury rental vehicles. All rentals include 24hr roadside assistance in English, English GPS, liability insurance, and taxes. Start Exploring Hokkaido today!

**3. Weston Snowboards**

Based in Colorado, Weston Snowboards makes some of the highest quality snowboards, splitboards, and speciality boards in the industry.

4. **House of Machines**

The House of Machines vision was to create an environment to honour both man and machine. The foundation store is housed in a historic workhouse in Cape Town, South Africa and is the consummate fusion of coffee, café, craft beer, cocktails, live music, menswear and custom bikes — the quintessential fine purveyor for the modern man.

**Page 27**

Title of the page will be “Contact Us”.

Please use photo “25-Contactus”

**Address:**

885-3 Soga, Niseko-cho, Abuta-gun, Hokkaido

048-1522

**Tel:**

+81-(0)136-55-5953

**Email**: [info@hokkaidobackcountryclub.com](mailto:info@hokkaidobackcountryclub.com)

**Website**: [www.hokkaidobackcountryclub.com](http://www.hokkaidobackcountryclub.com)

**Website**: [www.blackdiamondtours.com](http://www.blackdiamondtours.com)

**Page 28**

Back Page

Please use photo 　”26-Backpage”